



YVNR GOVERNMENT DEGREE COLLEGE, KAIKALURU

Final Report on Swachha Andhra Day

Theme: “Ending Plastic Pollution”

Date of Event: 19th July 2025

Monthly Theme for July 2025: “Swarna Andhra – Swachha Andhra”

1. Introduction

YVNR Government Degree College, Kaikaluru, actively participated in the state-wide initiative *Swarna Andhra – Swachha Andhra*, by organizing an awareness and plastic waste reduction program on **19th July 2025**, observed as *Swachha Andhra Day*. The chosen theme for the month, “**Ending Plastic Pollution**,” aligns with the urgent environmental need to reduce single-use plastic and adopt sustainable practices.

2. Organizing Committee

- **Principal:** Dr. Y. Sreelatha
- **NSS Coordinator:** Dr. M. Vijayakumar
- **Department Incharges**
- **Teaching and Non-Teaching Faculty**
- **NSS Volunteers and Students**

3. Objectives of the Program

- To raise awareness about the harmful effects of plastic pollution
- To encourage use of eco-friendly alternatives
- To involve students and staff in a hands-on cleanup activity
- To promote sustainable behavior in day-to-day life



Principal Dr.Y.Sreelatha releasing posters about awareness on Ending Plastic Pollution

4. Program Details



a. Plastic Waste Collection Drive

- A total of **150 students** and **20 faculty and staff members** participated in a plastic cleanup campaign across the college campus.
- Participants collected and segregated plastic waste, especially single-use items such as wrappers, cups, and bottles.

b. Poster Presentation

- **Six students** prepared and presented posters on the following topics:
 - Types of plastic used in everyday life
 - Impact of plastic pollution on health and environment
 - Benefits of using cloth/jute bags
 - Avoiding single-use plastic bottles
 - Alternatives to plastic in daily life
 - Promoting sustainable living habits

5. Messages from College Leadership

Message from the Principal – Dr. Y. Sreelatha

"The growing threat of plastic pollution calls for immediate and sustained action. At YVNR Government Degree College, we believe in empowering our students to be environmentally responsible citizens. This Swachha Andhra Day, I am proud to witness our students and faculty actively participate in the movement to 'End Plastic Pollution.' Their enthusiasm and commitment are a reflection of the values we strive to nurture. Let us continue to take small but significant steps toward a cleaner and greener future."

Message from the NSS Coordinator – Dr. M. Vijayakumar

"The NSS unit of our college has always stood at the forefront of social and environmental initiatives. The participation of our students in the plastic waste collection drive and the creative poster presentations reflect their deep concern and awareness about sustainability. This year's theme, 'Ending Plastic Pollution,' is not just a one-day activity but a long-term pledge. I urge every student to adopt eco-friendly habits and influence others to do the same. Together, we can make a meaningful difference."

6. Outcomes of the Program

- **Environmental Awareness:** Students and staff became more aware of the impact of plastic on the environment.
- **Behavioral Impact:** Many pledged to adopt sustainable alternatives and reduce plastic usage in their lives.
- **Teamwork and Participation:** Strong collaboration between departments, staff, and students.
- **Campus Cleanliness:** Significant reduction in plastic waste around the college premises.
- **Skill Enhancement:** Students developed communication and presentation skills through the poster session.

7. Conclusion

The Swachha Andhra Day activities conducted at YVNR Government Degree College served as a meaningful initiative to combat plastic pollution. By engaging students and staff in both educational and action-based efforts, the program contributed to both environmental improvement and mindset change. The college reaffirms its commitment to environmental responsibility under the broader vision of *Swarna Andhra – Swachha Andhra*.



PHOTOS OF THE EVENTS ON SWACHHA ANDHRA

